Transformational Leadership Appointments

Rinalytics

Pioneers in AI, Data & Analytics Executive Hiring

Appointed Executive	Appointed As	Organization	Tenure	Transformation
Charandeep Singh Chawla	Chief Marketing Officer/ Head of Digital & CRM Analytics	TVS Credit	7+ years	Charandeep has played a crucial role in the development of the new brand identity for TVS Credit, resulting in a revamped visual identity system and brand repositioning aligned with evolving business needs. His leadership has led the organization to receive numerous accolades for their marketing campaigns, including the esteemed RMAI Flame Awards Asia 2018. In recognition of his achievements, Charandeep was honored as APAC's Top content mogul in 2020 by CMS - Asia and was listed among the Top 100 Digital Marketers by Adobe Digi100 in 2018.
Subhendra Nath Saha	Managing Director and Global Head (Group Risk Scorecard)	Standard Chartered Bank	3+ years	Shubhendra was hired with a mandate to build the standard chartered modelling and analytics center (SCMAC), when SCB was re-strategizing & rebuilding its Risk, Policy Analytics capabilities. He played an instrumental role in building and growing the Retail Clients Scorecard development and maintenance CoE which was catering to the global Markets.
Debdoot Mukherjee	Vice President of AI	ShareChat	3+ years	Debdoot Played an instrumental role in steering ShareChat to adopt AI-first approach, becoming the first Indian social media app to do so. Evangelized AI driven solutions which transformed both ShareChat & Moj and implemented new capabilities across Text Mining, Computer Vision & Augmented Reality.
Keyur Faldu	Chief of Data Science	Embibe	6+ years	Keyur was instrumental in the complete transformation of Embibe's non-AI business to an AI based business. He has incubated Embibe Research Labs and scaled it up over the years, which is primarily responsible for building the whole AI stack for learning outcomes at scale using intelligent content authoring, and intelligent intervention leveraging educational knowledge base and a big data lake.
Shourya Roy	Head of Big Data Labs (AI Innovation Lab)	American Express	4+ years	Shourya built a world class team of scientists and Engineers with expertise in AI/ML and cloud technologies. He was instrumental in broadening the scope of the lab from Big Data to AI/ML, leading the development and scaling of the first enterprise Auto-ML Platform as well as sponsoring some of the key predictive algorithms for financial modelling. He also played a key role in determining the ML and cloud strategy for the enterprise especially in the areas such as AI Ethics.

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Raj Narasimhan	Executive Director – Advanced Analytics	IHS Markit	6+ years	Raj was heading the global data science team across different Industry verticals, responsible for the data science strategy for the organization. He was instrumental in scaling up the existing team, leading the launch of 12+ data science products from ideation to commercialization where most of it has seen significant commercial traction.
Sinan Gurman	SVP of Sales – Data, Analytics & AI	WNS North America	3+ years	Sinan had a commendable stint at WNS, wherein he added significant value to the business by bring several Fortune 1000 net new logos. He has delivered internal and client targets, established new partnerships, productized a market mix modelling optimization solution and scaled it with one of the largest CPG's globally, delivering exceptional results. While it was not an easy decision for Sinan to move out of WNS; he however, wanted to give a fair shot to the next opportunity.
Amit Soni	Group Head of Analytics	Piramal Enterprises	3+ years	Amit played a key role in building the Analytics capabilities for Piramal Group. He has set up and scaled the captive data science and analytics practice from scratch which is primarily responsible for developing and implementing advanced analytical solutions catering to the financial services, consumer products division (CPD), pharmaceutical/health and GBSS business lines of Piramal group.
Jayanthy Anand	EVP & Global Delivery Head – Research & Analytics	WNS India	3+ years (Ongoing)	Jayanthy is leading the Research & Analytics division globally with a responsibility spanning from delivery, solutions, and business development. She was instrumental in pivoting and implementing the complete data transformation strategy across the client organizations right from Individual client-based projects to end-to-end data transformation client engagements, which has helped achieve multi-million revenue generation for WNS.

Staying connected with our hires, observing their success in their dream positions, and receiving their sincere appreciation.

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- New Delhi
- New Jersey
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